**Abiola Batiste**

Atlanta, GA | abiolabatiste@gmail.com | 470-494-2792 | Portfolio: duatrealmstudio.com

**EDUCATION**

**Kennesaw State University Kennesaw, Georgia**

*Bachelor of Art in Digital Animation | Minor in Art History*

**Georgia Military College Fayetteville, Georgia**

*Associates of Science Computer Science*

**WORK EXPERIENCE**

**RawView Media Remote Editor
*June 2023 – January 2025***

* Edited dynamic video content remotely, improving audience retention by 20% through strategic pacing and visual clarity.
* Enhanced narrative impact using color grading, motion graphics, and effects in Adobe Premiere and After Effects.
* Optimized multicam workflows for high profile clients’ projects, accelerating turnaround time.

**Baar Productions
Creative Producer
*May 2022 – December 2024***

* Developed post-production strategies, optimizing content for various platforms and maximizing reach.
* Crafted compelling narratives through precise cuts and dynamic sound design, boosting viewer retention by 25%.
* Led and monitored a team of junior editors, streamlining processes and elevating production quality.

**Creative Playground Studio
Director of Cinematography Internship
*January 2024 – May 2024***

* Directed cinematography for *Pursuit of Passion,* a short film focused on emotional storytelling through lighting and shot design.
* Collaborated closely with directors to visually interpret scripts and storyboards, aligning with the film’s thematic tone.
* Edited the final cut using Adobe Premiere Pro, integrating narrative rhythm, transitions, and subtle motion graphics.

**Freelance Videographer/Photographer
*January 2023 – Present***

* Captured high-quality video and photographs of concerts and live events, mastering dynamic lighting and fast-paced environments.
* Delivered professional-grade media for promotional use, contributing to a 15% growth in engagement metrics.
* Utilized advanced equipment and software to create visually striking content for marketing campaigns.
* Collaborated with nonprofit and local creators to produce short documentaries and promotional media, tailoring edits for cross-platform use.

**LEADERSHIP EXPERIENCE & ACTIVITIES**

**Book- *Unlocking AI Potential: Empowering Small Businesses for Success***

*Author October 6th, 2023*

* Published and sold 113+ copies of a book simplifying AI concepts for small businesses, increasing accessibility for diverse audiences.
* Highlighted success stories of AI transformations, showcasing a 20% revenue increase across featured businesses.

**Member** — *Oil Painters of America* | *Current*

* Actively participate in an organization dedicated to the promotion and preservation of traditional oil painting, contributing to the artistic community through exhibitions and events.

**SKILLS**

**Creative Software & Technical Tools**

* Video Editing & Post-Production: Adobe Premiere Pro, Davinci Resolve, Adobe After Effects
* 2D & 3D Animation: Blender, Autodesk Maya, Toon Boom Harmony
* Motion Graphics & VFX: Compositing, Rotoscoping, Keyframing, Title Design, Particle FX
* Design & Illustration: Adobe Photoshop, Illustrator, Figma (for layout/UX prototyping)
* 3D Modeling & Environments: Blender, Unreal Engine (Basic), Lighting & Texturing

**Web & Development Skills**

* HTML, CSS, JavaScript (Basic Interactive Media)
* C++, Python (Basic scripting for automation/creative coding)

**Remote Collaboration Tools**

* Frame.io, Google Workspace, Discord, Zoom, Notion, Trello
* Efficient self-management for asynchronous team environments
* Familiar with version control and shared digital asset libraries

**Specialized Skills**

* Cinematic Video Editing: 2D/3D Animation, Storyboarding
* Motion Graphics: Color Theory, Visual Narrative Design
* Social Media Video Creation: Educational/ Explainer Animation

**Languages: English(Fluent), French (Intermediate), Yoruba (Conversational)**