

## Abiola Batiste

Atlanta, GA | abiolabatiste@gmail.com | 470-494-2792 | Portfolio: duatrealmstudio.com

### EDUCATION

---

#### Kennesaw State University

Kennesaw, Georgia

*Bachelor of Art in Digital Animation | Minor in Art History*

#### Georgia Military College

Fayetteville, Georgia

*Associates of Science Computer Science*

### WORK EXPERIENCE

---

#### RawView Media

Remote

*June 2023 – November 2024*

- Produced engaging video content, driving a 20% increase in audience retention.
- Engineered advanced visual effects using Adobe Premiere Pro and After Effects to enhance storytelling.
- Designed efficient multicam editing workflows, reducing post-production time for high profile objects.

#### Baar Productions

Atlanta, Georgia

Creative Producer

*May 2022 – January 2024*

- Developed post-production strategies, optimizing content for various platforms and maximizing reach.
- Crafted compelling narratives through precise cuts and dynamic sound design, boosting viewer retention by 25%.
- Led and monitored a team of junior editors, streamlining processes and elevating production quality.

#### Creative Playground Studio

Atlanta, Georgia

Director of Cinematography Internship

*January 2024 – May 2024*

- Directed and shot the short film *Pursuit of Passion*, bringing creative vision and technical expertise to the production.
- Managed lighting design, camera operation, and shot composition to deliver high-quality visual storytelling.
- Edited the final cut in Adobe Premiere Pro, enhancing narrative flow, pacing, and visual appeal.
- Collaborated with the director and production team to align cinematography with the film's emotional tone.

#### Freelance Videographer/Photographer

*January 2023 – Present*

- Captured high-quality video and photographs of concerts and live events, mastering dynamic lighting and fast-paced environments.
- Delivered professional-grade media for promotional use, contributing to a 15% growth in engagement metrics.
- Utilized advanced equipment and software to create visually striking content for marketing campaigns.

## LEADERSHIP EXPERIENCE & ACTIVITIES

---

### **Book- *Unlocking AI Potential: Empowering Small Businesses for Success***

*Author*

*October 6<sup>th</sup>, 2023*

- Published and sold 113+ copies of a book simplifying AI concepts for small businesses, increasing accessibility for diverse audiences.
- Highlighted success stories of AI transformations, showcasing a 20% revenue increase across featured businesses.

### **Member — *Oil Painters of America* | *Current***

- Actively participate in an organization dedicated to the promotion and preservation of traditional oil painting, contributing to the artistic community through exhibitions and events.

## SKILLS

---

### **PERSONAL SKILLS**

- **Innovative Problem-Solving**
- **Detail-Oriented Execution**
- **Collaborative Leadership**
- **Time-Efficient Project Management**
- **Adaptability & Creative Vision**

### **Technical Skills**

- **Video Editing & Post-Production: Adobe Premiere Pro, After Effects, DaVinci Resolve**
- **Cinematography & Color Grading: Lighting Design, Shot Composition, RAW Workflow**
- **Motion Graphics & VFX: Rotoscoping, Compositing, 3D Animation (Autodesk Maya, Unreal Engine)**

### **Additional Skills:**

- **Web Development: HTML, CSS, JavaScript, C++, Python**
- **Content Creation & Marketing: Social Media Management, SEO Optimization, Graphic Design**
- 

**Languages: English, French, Yoruba**